

Free Marketing Opportunities!



LET NEW JERSEY'S HEARTLAND HELP YOU PROMOTE & INCREASE YOUR BUSINESS!

New Jersey's Heartland is a marketing campaign fully funded by The Pascale Sykes Foundation to promote the four-county region of Cumberland, Gloucester, Salem, and Western Atlantic Counties as a destination for tourists and consumers.

We can provide your business with FREE marketing support in a variety of ways!

NEW JERSEY'S HEARTLAND WEBSITE (NJHEARTLAND.ORG)

- Free Business Listing & Description
- Link to Your Website
- Event Calendar Listings
- Blogs

SOCIAL MEDIA

- Facebook, Twitter, YouTube & Instagram Postings
- Facebook Advertising
- Contests & Giveaways
(Your Products & Promotional Items)
- Market Your Promotional Offers & Discounts
(e.g. 2 for 1, 25% Off)

JOINT PROMOTIONAL ADVERTISING

PROMOTIONAL EMAIL BLASTS

EXHIBIT WITH NEW JERSEY'S HEARTLAND AT POPULAR EVENTS & FESTIVALS

PUBLIC RELATIONS EXPOSURE

Email us at contactnjh@njheartland.org to learn how you can begin taking advantage of New Jersey's Heartland's FREE Marketing Opportunities!

